

Awards of 2020 TEDA Cup

2020 TEDA Cup sets Gold Prize, Silver Prize, Bronze Prize, Honorable Mention Prize and Finalist Prize:

Gold Prize (1 winner for each category): RMB 20,000 and a certificate

Silver Prize (2 winners for each category): RMB 10,000 and a certificate

Bronze Prize (3 winners for each category): RMB 5,000 and a certificate

Honorable Mention Prize (10 winners for each category): RMB 1,000 and a certificate

Finalist Prize: a certificate

Brand Specified Award: Street Furniture

1 winner: RMB 5,000 and a certificate

From the finalist works of product design, the committee will select one of the street furniture design works that embody the concept of sustainable development and environmental protection, show the urban culture and manifest the details of the city.

The organizing committee has the right to use, produce, manufacture, and publish the works for this award, but if it is for commercial development or sale, it must be approved by the creator.

Excellent Organizer (3 to 5 universities):

RMB 20,000 and a certificate

Excellent Instructor (8 to 10 instructors):

RMB 5,000 and a certificate

Special Prize for International Design Organization:

Eight international organizations are expected to be invited.

Every special prize for international design organization will be awarded for each international design organization. RMB 5,000 and a certificate.



Postcode: 300457

Add: Organizing Commission of TEDA Cup/ Tianjin TEDA Creative Culture and Media Co., Ltd., MSD-G2-401, Tianjin Economic-Technological Development Area, Tianjin, China

E-mail: tedacupiydc@qq.com

Website: www.tedacreativity.com

Organizer: Administrative Commission of Tianjin Economic-Technological Development Area (TEDA), TEDA Social Management Committee

Undertaker: Tianjin TEDA Creative Culture and Media Co., Ltd.



2020 泰达杯 青年创意设计大赛 · 全球

TEDA Cup International Youth Design Competition

Action

2020/05/01-07/15

Registration Period

- As of April 30, 2020, all college students under the age of 30 are eligible to participate.
- The total bonus at the maximum is RMB 390,000 (US\$56,000)
- Establish a Special Award for International Design Organizations
- Register and take part in the competition for free



2020 泰达杯
青年创意设计大赛 · 全球
TEDA Cup International Youth Design Competition

Action



Visual Design



Product Design



Digital Animation

Purpose

Through inviting the participation of young design talents worldwide, the TEDA Cup aims at gathering cultural and creative talents, building up platforms for exchanges among enterprises, universities cultural and creative organizations, enhancing the local design capacity, improving Tianjin's reputation in the international arena, and preparing for the transformation and upgrading of Tianjin.

Theme

Action

Eligibility

As of April 30, 2020, all college students under the age of 30 are eligible to participate.

Requirements on Works

Creative design works which can express the competition theme, Action.

Categories of Works

Product Design, Visual Design, Digital Animation

Registration Fee

Free

Work Submission Period

May 1st to July 15th, 2020, 24:00 (Beijing, GMT +08:00)

Registration Website

www.tedacreativity.com

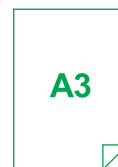
File Format of Works

Product Design, Visual Design

- 3 printouts can be uploaded at most for each piece of work
- Each one is of A3 size.
- The format is JPG.

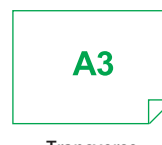
Digital Animation

- 30-60 seconds of selected fragment of highlight in MOV/MP4 and complete feature film in MOV/MP4
- The selected fragment of highlight should be within 100M and the feature film should be within 800 M
- 1 poster, JPG document in A3 size

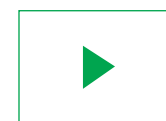


Longitudinal

or



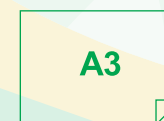
Transverse



30-60 seconds of
preview
Within 100MB
MOV/ MP4



Feature film
Within 800MB
MOV/ MP4



A poster